

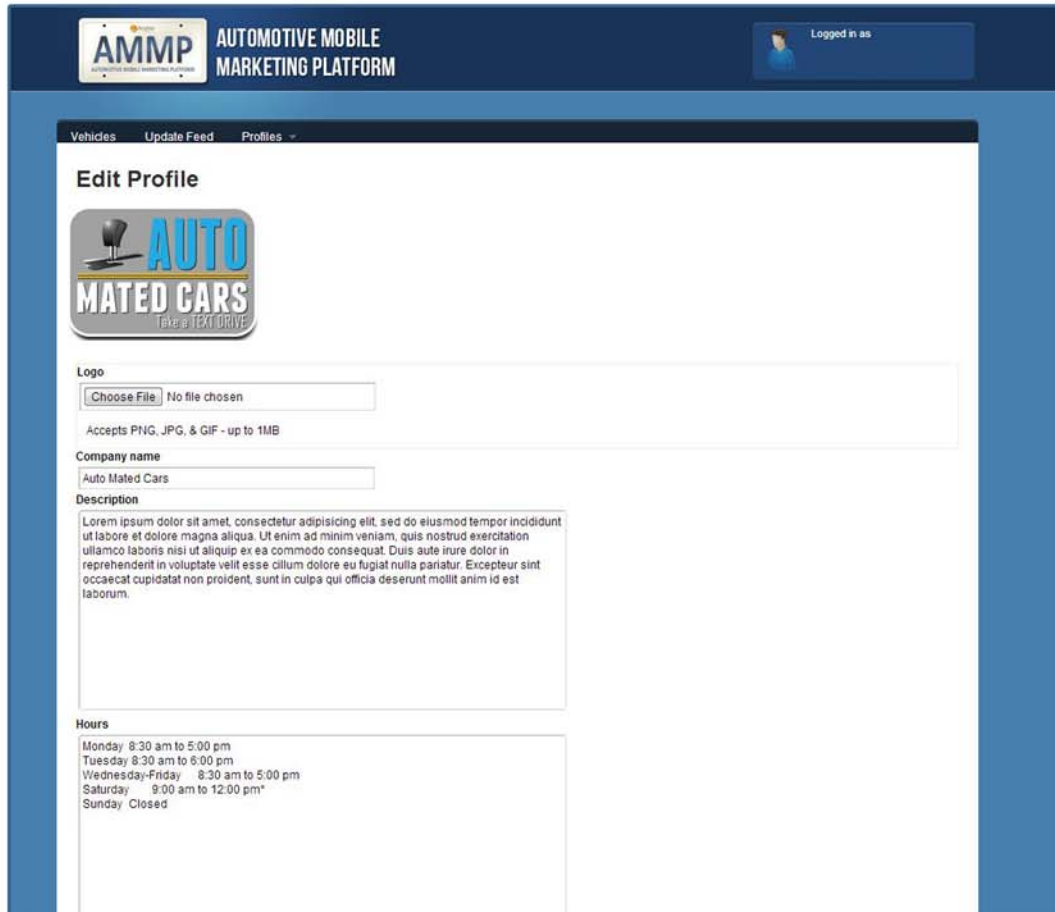


AMMP

AUTOMOTIVE MOBILE MARKETING PLATFORM

4 STEP AMMP OVERVIEW

ENTER DEALER INFORMATION



The screenshot shows the 'Edit Profile' interface on the AMMP platform. At the top, the AMMP logo and 'AUTOMOTIVE MOBILE MARKETING PLATFORM' are visible, along with a 'Logged in as' indicator. The main content area is titled 'Edit Profile' and features a profile picture placeholder for 'AUTO MATED CARS' with the tagline 'Take a TEXT DRIVE'. Below this, there are several input fields: a 'Logo' field with a 'Choose File' button and a note that it accepts PNG, JPG, & GIF files up to 1MB; a 'Company name' field containing 'Auto Mated Cars'; a 'Description' field with placeholder text; and an 'Hours' field listing operating times for Monday through Sunday. The interface is clean and professional, with a blue header and a white main content area.

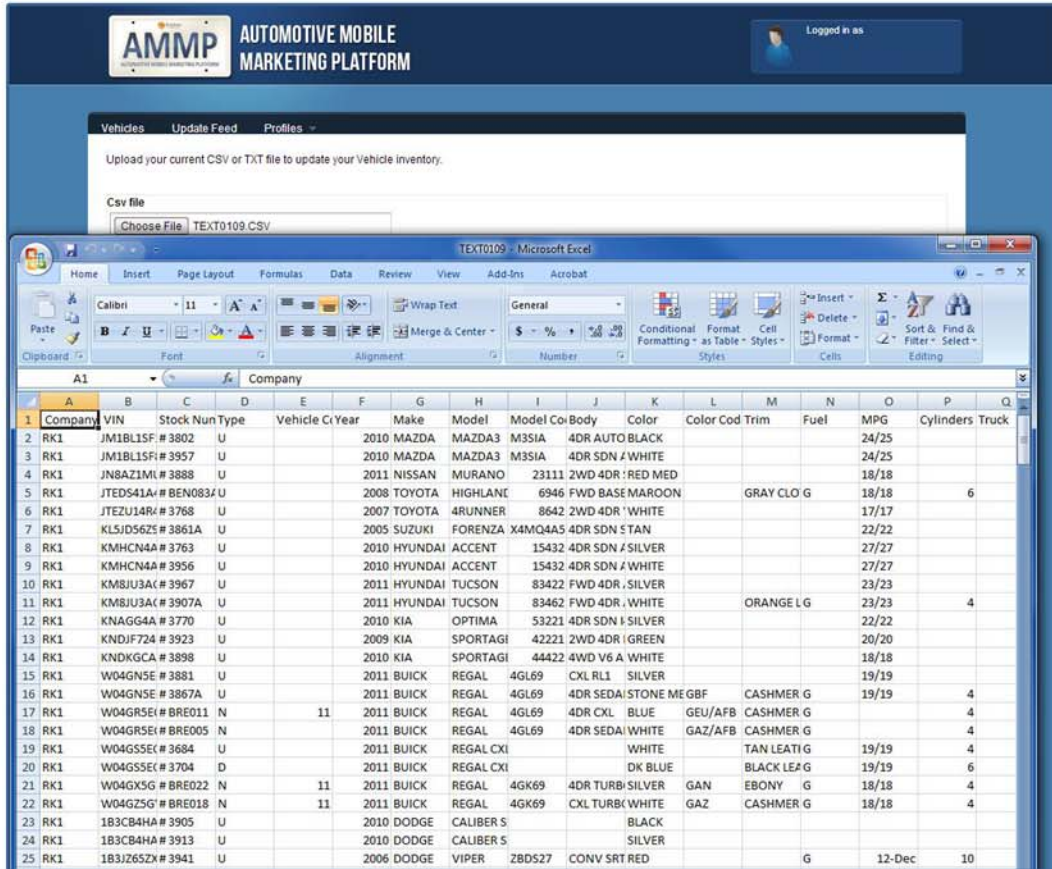
INCLUDING

Dealer Logo & Name, Description, Lot Hours, and Contact information



OBTAIN DEALER INVENTORY

DEALER INVENTORY (.CSV OR .TXT)



The screenshot shows the AMMP Automotive Mobile Marketing Platform interface. At the top, there's a navigation bar with the AMMP logo and the text "AUTOMOTIVE MOBILE MARKETING PLATFORM". Below this, there's a section for "Vehicles" with options for "Update Feed" and "Profiles". A message prompts the user to "Upload your current CSV or TXT file to update your Vehicle Inventory." Below this is a "Csv file" section with a "Choose File" button and a text input field containing "TEXT0109.CSV".

Overlaid on this is a window of Microsoft Excel showing a CSV file named "TEXT0109". The spreadsheet contains a list of vehicles with the following columns: Company, VIN, Stock Num, Type, Vehicle Cr, Year, Make, Model, Model Co, Body, Color, Color Cod, Trim, Fuel, MPG, Cylinders, and Truck. The data includes various car models from manufacturers like Mazda, Nissan, Toyota, Suzuki, Hyundai, Kia, and Buick.

Company	VIN	Stock Num	Type	Vehicle Cr	Year	Make	Model	Model Co	Body	Color	Color Cod	Trim	Fuel	MPG	Cylinders	Truck
RK1	JM1BL1SF # 3802	U			2010	MAZDA	MAZDA3	M351A	4DR AUTO	BLACK				24/25		
RK1	JM1BL1SF # 3957	U			2010	MAZDA	MAZDA3	M351A	4DR SDN /	WHITE				24/25		
RK1	JN8AZ1M # 3888	U			2011	NISSAN	MURANO	23111	2WD 4DR	RED MED				18/18		
RK1	JTEDS41A # BEN083	U			2008	TOYOTA	HIGHLAND	6946	FWD BASE	MAROON	GRAY CLO	G		18/18	6	
RK1	JTEZU14R # 3768	U			2007	TOYOTA	4RUNNER	8642	2WD 4DR	WHITE				17/17		
RK1	KL5ID56Z # 3861A	U			2005	SUZUKI	FORENZA	X4MQ4A5	4DR SDN	STAN				22/22		
RK1	KMHCN4A # 3763	U			2010	HYUNDAI	ACCENT	15432	4DR SDN /	SILVER				27/27		
RK1	KMHCN4A # 3956	U			2010	HYUNDAI	ACCENT	15432	4DR SDN /	WHITE				27/27		
RK1	KM8JU3A # 3967	U			2011	HYUNDAI	TUCSON	83422	FWD 4DR	SILVER				23/23		
RK1	KM8JU3A # 3907A	U			2011	HYUNDAI	TUCSON	83462	FWD 4DR	WHITE	ORANGE L	G		23/23	4	
RK1	KNAGG4A # 3770	U			2010	KIA	OPTIMA	53221	4DR SDN	SILVER				22/22		
RK1	KNDJF72A # 3923	U			2009	KIA	SPORTAGI	42221	2WD 4DR	GREEN				20/20		
RK1	KNDKGC # 3898	U			2010	KIA	SPORTAGI	44422	4WD V6	WHITE				18/18		
RK1	W04GN5E # 3881	U			2011	BUICK	REGAL	4GL69	CXL RLL	SILVER				19/19		
RK1	W04GN5E # 3867A	U			2011	BUICK	REGAL	4GL69	4DR SEDA	STONE MEG	GBF	CASHMER	G	19/19	4	
RK1	W04GR5E # BRE011	N		11	2011	BUICK	REGAL	4GL69	4DR CXL	BLUE	GEU/AFB	CASHMER	G		4	
RK1	W04GR5E # BRE005	N			2011	BUICK	REGAL	4GL69	4DR SEDA	WHITE	GAZ/AFB	CASHMER	G		4	
RK1	W04GS5E # 3684	U			2011	BUICK	REGAL CXI			WHITE		TAN LEATI	G	19/19	4	
RK1	W04GS5E # 3704	D			2011	BUICK	REGAL CXI			DK BLUE		BLACK LEA	G	19/19	6	
RK1	W04GX5G # BRE022	N		11	2011	BUICK	REGAL	4GK69	4DR TURB	SILVER	GAN	EBONY	G	18/18	4	
RK1	W04GZ5G # BRE018	N		11	2011	BUICK	REGAL	4GK69	CXL TURB	WHITE	GAZ	CASHMER	G	18/18	4	
RK1	183CB4HA # 3905	U			2010	DODGE	CALIBER S			BLACK						
RK1	183CB4HA # 3913	U			2010	DODGE	CALIBER S			SILVER						
RK1	183JZ65Z # 3941	U			2006	DODGE	VIPER	ZBDS27	CONV SRT	RED			G	12-Dec	10	

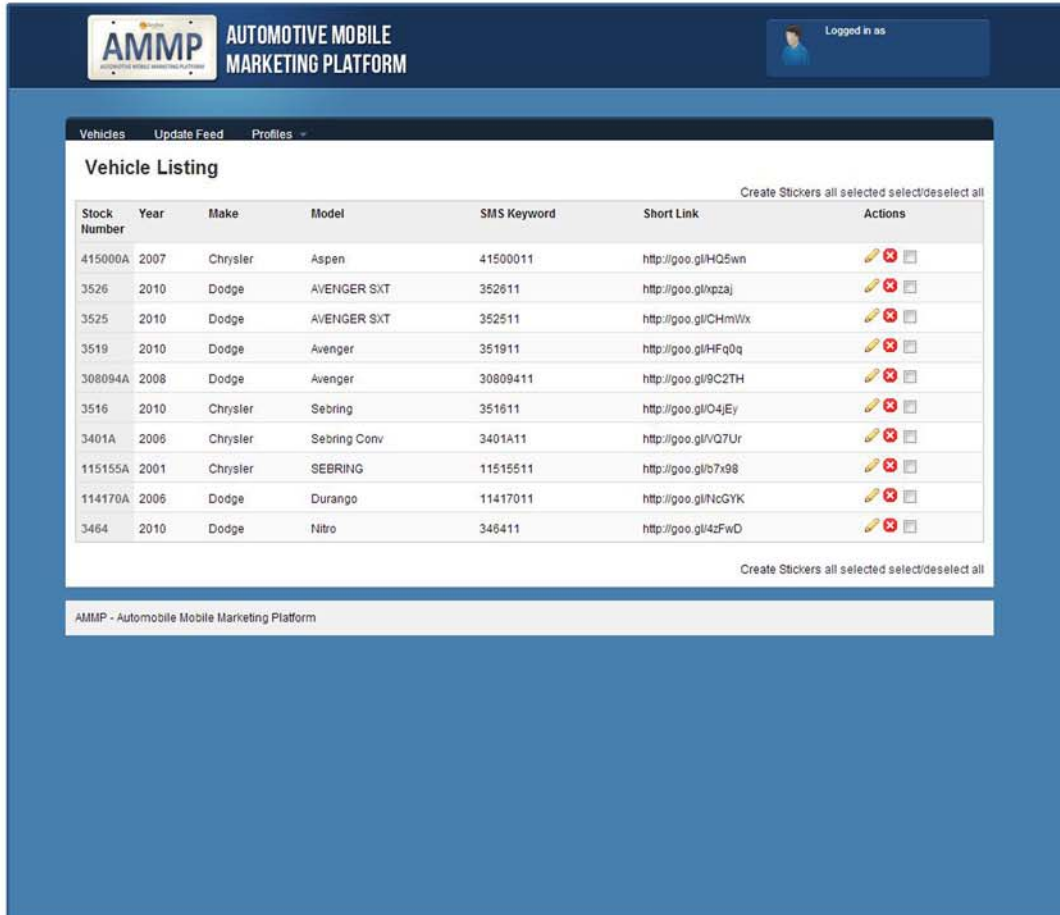
DEALER SHOULD HAVE A .CSV OR .TXT FILE OF INVENTORY

Contact your dealer to obtain the dealer's inventory in a .csv or .txt format.



UPLOAD DEALER INVENTORY

DEALER INVENTORY (.CSV OR .TXT)



The screenshot shows the AMMP Automotive Mobile Marketing Platform interface. At the top, there is a navigation bar with the AMMP logo and the text "AUTOMOTIVE MOBILE MARKETING PLATFORM". A user is logged in as "Logged in as". Below the navigation bar, there are tabs for "Vehicles", "Update Feed", and "Profiles". The main content area is titled "Vehicle Listing" and contains a table with the following columns: Stock Number, Year, Make, Model, SMS Keyword, Short Link, and Actions. The table lists 11 vehicles with their respective details. At the bottom of the table, there is a footer that reads "AMMP - Automobile Mobile Marketing Platform".

Stock Number	Year	Make	Model	SMS Keyword	Short Link	Actions
415000A	2007	Chrysler	Aspen	41500011	http://goo.gl/HQ5wn	
3526	2010	Dodge	AVENGER SXT	352611	http://goo.gl/xp2aj	
3525	2010	Dodge	AVENGER SXT	352511	http://goo.gl/CHmWx	
3519	2010	Dodge	Avenger	351911	http://goo.gl/HFq0q	
308094A	2008	Dodge	Avenger	30809411	http://goo.gl/9C2TH	
3516	2010	Chrysler	Sebring	351611	http://goo.gl/O4Ey	
3401A	2006	Chrysler	Sebring Conv	3401A11	http://goo.gl/VQ7Ur	
115155A	2001	Chrysler	SEBRING	11515511	http://goo.gl/b7x98	
114170A	2006	Dodge	Durango	11417011	http://goo.gl/NcGYK	
3464	2010	Dodge	Nitro	346411	http://goo.gl/4zFwD	

ONCE UPLOADED, AMMP CREATES (FOR EACH VEHICLE)...

- QR BARCODE
- VEHICLE KEYWORD & AUTOMATED SMS RESPONSE
- DETAILED MOBILE LANDING PAGE
- WINDOW STICKER GRAPHIC



DYNAMIC STICKER GRAPHIC

STICKER GRAPHIC

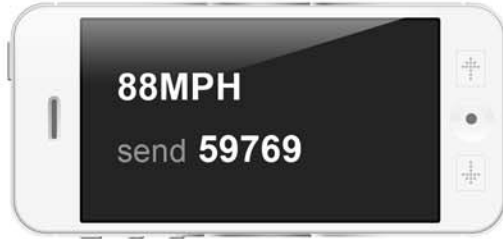
GET MORE VEHICLE INFORMATION & ENTER FOR A CHANCE TO WIN A FREE OIL CHANGE

SCAN THE BARCODE BELOW & PRESS SEND
(USING YOUR SMART PHONE)



Need a QR barcode Reader?
Download it Here QR-codescan.com

OR SEND A TEXT MESSAGE
FOR MORE VEHICLE INFORMATION
ENTER THE TEXT INFORMATION BELOW INTO YOUR PHONE



Message and Data Rates May Apply. You may opt out at any time by sending STOP to 59769. Support carriers: AT&T Mobility, Sprint, Nextel, T-Mobile, Verizon Wireless, Alltel, Virgin, US Cellular, Boost and Cellular One. For help or information text HELP to 59769.



SCAN QR BARCODE
OR TEXT KEYWORD
TO RECEIVE REPLY
WITH STANDARD
VEHICLE INFO &
LINK TO THE
LANDING PAGE



LINK DELIVERS
POTENTIAL BUYER TO
AMMP GENERATED
LANDING PAGE WITH
DETAILED VEHICLE
INFORMATION

